

## Pentland Group Plc support more than 1000 children a year

**North London based international brand management business, Pentland Group plc continue to partner with Children & the Arts providing sustainable programmes for their local community. Pentland's involvement in the three year programme started in 2007 and reaches out to the most deprived children within the London Borough of Barnet helping them to develop confidence and new skills.**

Local artists work with 1000 children annually in the hands-on creation of works of art that at the end of the project are exhibited at artsdepot; a fantastic art venue located in North London.

*"We have a long-term strategy of investing in the local community in which we are one of the largest employers."*

Pentland's involvement with the Start Programme came from one of the business's very own designers, Katie Greenyer. Katie was a recipient of sponsorship from one of the Prince of Wales' Charities. This gave her the support

she needed to start up her own business doing what she loves best – designing. Katie wanted to get involved with Children & the Arts so that she could help children, regardless of diversity and ethnic background, to enjoy and participate in the Arts.

The project was endorsed by Carrie Rubin, Director of Pentland, who stated, "We have a long-term strategy of investing in the local community in which we are one of the largest employers."

### Across the UK

In 2008, the second year of the programme, Pentland have become more involved on a UK-wide basis. They have offices in Newcastle, Nottingham and a large Distribution Centre in Blackburn. Children & the Arts have given them the opportunity of working with venues in these areas, giving their employees opportunity to get involved in their own local communities.

start

**The Start programme brings business and the arts closer together – could your business benefit?**



## Starry night at Buckingham Palace

**Stars from stage and screen joined the Prince of Wales and Children & the Arts supporters for a night of entertainment and a thank you dinner at Buckingham Palace in April.**



In a variety performance before dinner Sir Ian McKellen, Jude Law, Penelope Wilton, Jeremy Irons, Pauline Collins, Clive Rowe, The Ballet Boyz, Renee Fleming and many others took to the stage. Directed by David Lan from the Young Vic Theatre the performance explored the importance of inspiration and creativity in a child's life.

Jude Law, Jeremy Irons, The Ballet Boyz, Pauline Collins, Penelope Wilton and David Lan have all since become ambassadors for Children & the Arts.



**"Children & the Arts is a cause I feel passionately about, it inspires hearts and minds of thousands of children across the UK."**

David Lan, Artistic Director of the Young Vic Theatre, London

**"Anything we can do to involve children in the arts must presage a richer society in the future."**

Jeremy Irons

## Jazz Sessions and School Dinners

Start Snapshot: Turner Sims Concert Hall and Wickham Primary School

**Wickham Primary School is a small school in a rural setting 11 miles outside Southampton. It has a high proportion of children with learning difficulties and disabilities. It has been taking part in the Children & the Arts project with Turner Sims Concert Hall for the last two years with pupils participating in workshops and experiencing live concerts in four music forms; world, classical, folk and jazz.**

How many children get the chance to have a world class musician in their classroom? Not many, but to the pupils at Wickham Primary School in Hampshire it has become a regular occurrence. Pupils share their hall and sometimes their school dining room with the London Mozart Players, a multi awarding winning jazz trumpeter and one of the finest tabla (Indian drum) players in the world.

"We've really enjoyed taking part and it has been wonderful to see the impact the project has had on the children. It's really so important for them, a project like this can change a child's attitude towards a subject like music and create aspirations that just listening to music doesn't create" - Head Teacher.

**"It is so important, childhood only comes once and all children have an entitlement to have a very rich childhood with lots of experiences."**

Head Teacher



The Prince's Foundation for Children & the Arts. Tel: 020 3326 2230  
The Prince's Charities Office, PO Box 50473, London W8 9DN

## £15,000 of Musical Instruments to Children & the Arts' pupils

Children & the Arts, Classic FM Music Makers and Yamaha Music UK are delighted to announce **Ysgol Pen y Bryn**, Colwyn Bay, North Wales as the winner of their MusicQuest Competition 2007/08.

As well as receiving £10,000 worth of musical instruments, the winning school's composition will be performed by the Royal Liverpool Philharmonic Orchestra at the Classic FM Live concert at The Royal Albert Hall on 25th September, 2008.

Regional runners up, who will receive £1,000 worth of musical instruments, are; Claremont Primary School (Blackpool), St Josephs RC Primary (Dartford), Craigie Primary School (Perth), and Ysgol Craig-y-don (North Wales). In Warwick, St Bartholomew's Primary School and Sydenham Primary School were tied and will each receive £500.



## Start 2008/09 to reach 22,000 children

With the help of 16 new arts partners, Children & the Arts is set to reach 22,000 children across the UK through Start 2008/09. The new recruits will join the existing 31 arts organisations already working with Children & the Arts on Start to ensure high quality and sustained access to the arts for children who have little or no arts provision.

New venues include; The Norwich Playhouse, Nottingham Playhouse, Hampstead Theatre, South London Gallery, The Gate Theatre, Jack Drum Arts, Seven Stories, Mid Pennine Arts, The Drumcroom Gallery, South Lanarkshire Council, Citizens Theatre, Gulbenkian Theatre, Egg Theatre at Theatre Royal Bath, Clwyd Theatr Cymru, Ikon Gallery and Northern Ballet Theatre.



## A big thank you to Land Securities for their fourth year of support

In their fourth year of sponsorship, Land Securities is sponsoring Children & the Arts' new project; **Create-a-Quest**, bringing 4,000 children across the UK into contact with one or more art forms.

Since 2005, Land Securities' invaluable support and generosity has helped over 8000 children gain access to the arts and introduced them to a wealth of experiences and skills, changing their lives forever.